FERNBANK FOUNDATION

September 1, 2026

Dear Friend of Fernbank Elementary School,

The Fernbank Elementary School Foundation will hold its annual silent auction – culminating in a gala on February 26, 2027 – and a donation from your business by February 1 will help us reach our fundraising goal of $100,000.

Founded in 2009, the Fernbank Elementary Foundation is an integral part of Fernbank Elementary, a DeKalb County School of Excellence in the heart of Druid Hills. Our school serves a diverse community of about 900 students and their families. The Foundation's mission is to strengthen the long-term success of Fernbank by raising funds, thinking strategically, and supporting programs that enable Fernbank students to thrive in the classroom and beyond.

The annual auction is our largest fundraiser of the year and proceeds will be used to

- Maintain and expand outdoor learning spaces, playgrounds, and the school garden
- Fund a part-time kindergarten paraprofessional and specialized Math Intervention Specialist, providing dedicated in-classroom support and small-group instruction
- Purchase grade-level digital learning platforms, printed Scholastic publications, students' daily planners, and campus logistics software
- Promote STEAM initiatives for all grades
- Support school-wide cultural celebrations: International night, Diwali, and the annual Black History Program performed by students
- Benefit the existing arts programs— purchasing script licensing for school musicals, art supplies, and music
- Sponsor need-based club and field trip scholarships and emergency family assistance
- Provide direct classroom stipends to every Pre-K through 5th grade teacher and sponsor professional learning opportunities for classroom teachers

We would be grateful for your support. Please don't hesitate to reach out with any questions about how your business can help Fernbank Foundation and our community elementary school.

Thank you for your consideration.

Sincerely,

2026–27 Auction Co-Chairs
fesauctionchairs@gmail.com

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Betsy Couch (478) 361- 8620

The Fernbank Elementary Foundation is a nonprofit 501(c)3 organization, and your donation may be tax deductible.
Our EIN is 26-4028143.
To learn more about our school and fundraising efforts: www.fernbankelementary.com